

# PhishMe Simulator™

## What is Simulator™?

Simulator is a purpose-built SaaS platform that improves employee response to phishing attacks and empowers employees to provide real-time threat intelligence by immersing them in a real-world spear phishing experience. The solution's customizable scenarios focus on emulating the most relevant threats and providing in the moment feedback and education to recipients who fall victim to these exercises.

Our patented technology provides an unmatched range of cyber attack themes, content and customization, and delivers detailed analysis and reporting for each scenario. PhishMe's world class customer support ensures exercises are conducted in a controlled manner that does not compromise security or create negative backlash.

## KEY BENEFITS

- Reduce organizational susceptibility to phishing attacks by more than 80% through immersive training exercises
- Simulate the latest attack tactics with customizable scenario and training templates
- Employ differentiated learning techniques from a continuous library of multilingual content
- Validate program efficacy and identify areas of risk with detailed reporting

## Detailed Analytics

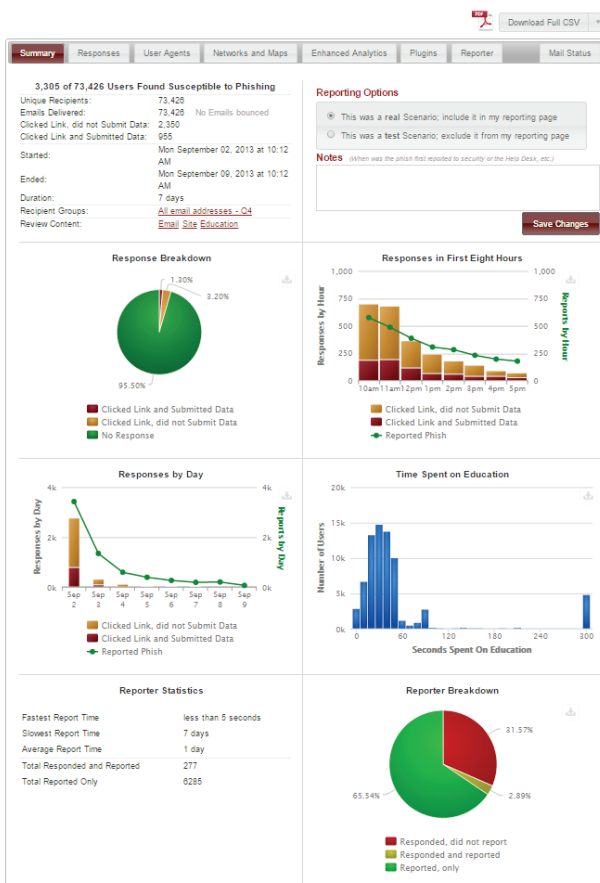
Each scenario provides metrics to track a multitude of data points that, when analyzed over time, provide insight into organizational susceptibility and offer a path for continuous improvement.

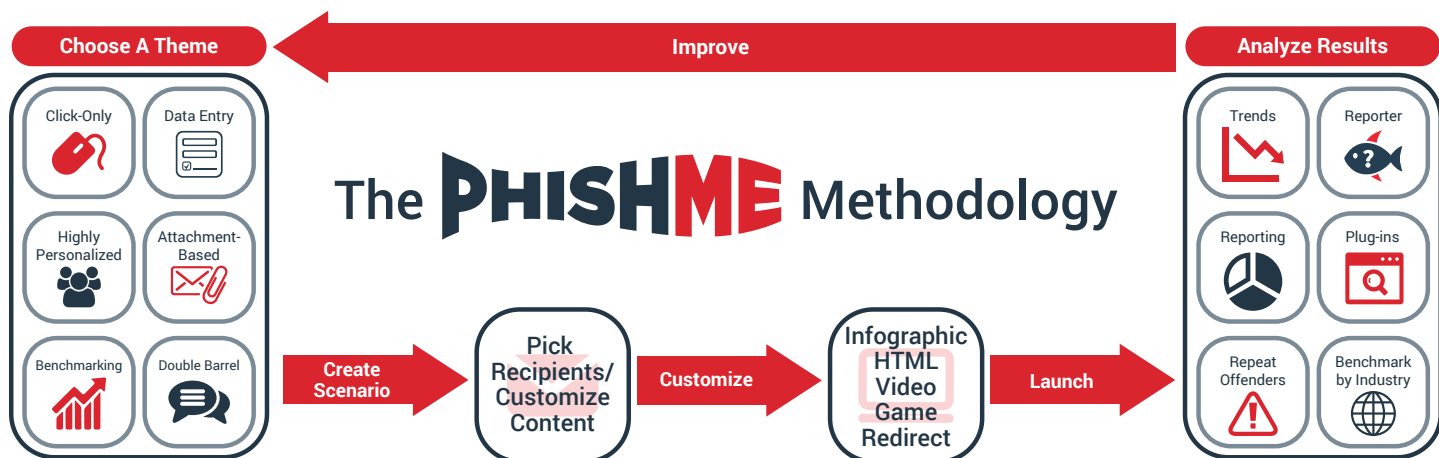
Simulator's reporting tracks, for example:

- Geolocation
- Time spent on training
- Timestamps
- Time to first report (Reporter required)
- Individual responses
- Browser enumeration
- Trends

## Secure Delivery Platform

Our SaaS platform is deployed in a Tier III SOC 2 and SOC 3 certified facility in the United States and an ISO9001:2008 certified facility in Europe. Both are regularly externally pentested and feature robust access controls. All data is encrypted at rest, and PhishMe never collects sensitive data from customers during data-entry scenarios.





## Customizable Content and Relevant Training

Simulator scenarios can be customized to simulate a variety of attack techniques including drive-by, malware, and social engineering attacks, as well as more advanced tactics such as conversational phishing and highly personalized spear phishing. Additionally, customers can run scenarios to benchmark their progress against PhishMe's growing number of customers.

Customers can build their own scenarios or use one of dozens of customizable pre-built templates. Our expanding library of content covers a multitude of security topics such as phishing, security awareness, compliance, and social media in various formats, including HTML5 templates, videos, and a game module. With multilingual content and education, PhishMe addresses the diverse cultural needs of regional and global businesses.

For organizations that require more comprehensive training, PhishMe offers fully SCORM compliant educational content that covers general security topics. Available training covers the following topics:

- Spear phishing awareness
- Malicious links
- Malware
- Password security
- Data protection
- Mobile devices
- Safer web surfing
- Social engineering
- Social networking
- Physical security
- Working outside the office
- Reporting suspicious activity

## Ensure Customer Success

Each Simulator license includes access to PhishMe's world class customer support. In addition to ensuring proper delivery of email-based scenarios, our support

team provides expert advice for implementing Simulator, reviewing email scenarios against industry best practices, tailoring the program to an organization's culture, leadership, and user base, and providing assistance for new features and scenarios.

If resources are limited, organizations can also leverage Simulator as a partially or fully-managed solution with a dedicated professional assigned to their account who creates, executes, and analyzes the results of campaigns. Programs are customized for an organization's requirements and culture.

## Free Trial

PhishMe offers a free 30-day trial that includes full access to the Simulator solution. Trial customers can run an unlimited number of scenarios during the trial period, and receive real feedback about their organization to provide a data driven justification for implementing a PhishMe program and changing their users' security behavior.

## About PhishMe

PhishMe® is the leading provider of Human Phishing Defense solutions for organizations concerned about their susceptibility to today's top attack vector—spear phishing. PhishMe's intelligence-driven platform turns employees into an active line of defense while operationalizing attack intelligence and phishing incident response for the security team. Our open approach ensures that PhishMe integrates easily into the security technology stack, demonstrating measurable results to help inform an organization's security decision-making process. PhishMe's customers include the defense industrial base, energy, financial services, healthcare, and manufacturing industries, as well as other Global 1000 entities that understand changing user security behavior will improve security, aid incident response, and reduce the risk of compromise.

